



Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

Year and Program: SYBBA

School of Commerce and
Management

Management

Course Code MBC 208

Course Title Introduction to
Hospitality and Tourism
Management

Semester – IV

Day and Date

Tuesday, 28/05/2019

End Semester Examination

Time: 3 hrs., Max Marks: 100

2.30 to 5.30 pm

Instructions:

- 1) All Questions are compulsory.
- 2) Figures to the right indicate full marks.

		Marks	Level	COs
Q.1	Unit I-VI			
a)	True & False (Any 5 out of 6)	10	L1	1
	1) Travel agency would depend on the size of an agency.			2
	2) Hotel star ratings constitute a system of ranking the quality of the hotel.			3
	3) The Executive Chef is in charge of a restaurant's food and beverage department.			
	4) Leisure Activity Co-coordinator requires excellent interpersonal skills.			
	5) Tour Operators prepare itineraries for various destinations.			
	6) Tourism is associated with various social practices.			
b)	Answer the short questions (Any 5 out of 6)	10	L1	4
	1) What's in a theme park?			5
	2) What is transportation in tourism industry?			6
	3) What is convention center?			
	4) What are the ways for tourist to travel?			
	5) What is recreation?			
	6) Name any five games in casinos.			
Q.2	Solve/answer the following			
a)	Describe Tourism as an industry?	10	L2	4
	OR			
a)	Which are the employment opportunities in hospitality and tourism industry?	10	L3	5
b)	Explain the classification of hotels.	10	2	2
	OR			
b)	With the help of suitable example describe star ratings of hotels?	10	L2	.3
Q.3	Solve/answer the following			
a)	Discuss the components of Tourism infrastructure.	10	L2	5
	OR			
a)	Illustrate the factors for motivation of tourism among tourists.	10	L3	4
b)	Differentiate between air transport and road transport	10	L4	4
	OR			

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b)	Illustrate the impact of modern technology on Tourism	10	L3	6
Q.4	Solve/answer any Two			
a)	What are adventure parks? Give a suitable example for adventure park.	10	L1	2
b)	Discuss the various leisure activities.	10	L2	2
c)	Illustrate the concept for cruise ship with a suitable example.	10	L3	1
Q.5	Solve/answer any Two			
a)	Explain the recent trends in hotel arrangements and transport facilities.	10	L2	3
b)	Which is the changing trend in tourist facilities?	10	L1	4
c)	What is the link between forest tourism and hotel industry? Give a suitable example.	10	L1	5

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