



Sanjay Ghodawat University, Kolhapur

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Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

SY B.B.A.

School of Commerce and Management

Management

MBC 207

Information Technology Management

Semester – III

Day and Date *Saturday*
08/06/2019

End Semester Examination

Time: 3 hrs, Max Marks: 100

10.30 am to 2.30 pm

Instructions: 1) All Questions are compulsory.

	Marks	Level	COs
Q.1 State True or False (Any five)			
a) 1. Keyboard is the type of output device.	10	L1	1
2. CPU stands for Central Performance Unit			1
3. LAN is Local Area Network			2
4. Bus Topology is all computers are linked by a single line of cable.			2
5. ISP stands for Internet Server Protocol.			3
6. An intranet is a private network accessible only to an organization's staff.			3
b) Answer the short questions (Any five)	10	L1	
1. Define E-banking.			4
2. What is E-commerce?			4
3. Define DBMS.			5
4. What are the different limitations of DBMS?			5
5. Define Data Mining.			6
6. What is Data Warehousing?			6
Q.2 Answer the following			
a) Explain different components of IT?	10	L2	1
OR			
a) Illustrate different applications of IT in management.	10	L3	1

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b) State advantages of computer network in detail. 10 L1 2

OR

b) Illustrate LAN and WAN in detail. 10 L3 2

Q.3 Answer the following

a) Explain application of Internet for business organization. 10 L2 3

OR

a) Classify Intranet and Extranet in detail. 10 L2 3

b) Interpret types of E-Commerce in detail. 10 L3 4

OR

b) State advantages and disadvantages of E-Business in detail. 10 L1 4

Q.4 Answer any Two

a) Explain advantages of DBMS in detail. 10 L1 5

b) Discuss DBMS applications in Marketing and Human Resources Management. 10 L2 5

c) Discuss DBMS applications in Production management and Finance management 10 L2 5

Q.5 Answer any Two

a) Illustrate architecture of Data Warehousing in detail. 10 L3 6

b) Explain importance of Data Mining in detail 10 L2 6

c) Analyze how Data Warehousing and Data Mining are beneficial for Business Organizations. 10 L4 6

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