



# Sanjay Ghodawat University, Kolhapur

2018-19

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

SY B.B.A.

School of Commerce and Management

Management

MBC 207

Information Technology Management

Semester – III

Day and Date *Saturday*  
*08/06/2019*

End Semester Examination

Time: 3 hrs, Max Marks: 100

*10.30 am to 2.30 pm*

Instructions:

1) All Questions are compulsory.

		Marks	Level	COs
<b>Q.1</b>	<b>State True or False (Any five )</b>			
a)	1. Keyboard is the type of output device.	10	L1	1
	2. CPU stands for Central Performance Unit			1
	3. LAN is Local Area Network			2
	4. Bus Topology is all computers are linked by a single line of cable.			2
	5. ISP stands for Internet Server Protocol.			3
	6. An intranet is a private network accessible only to an organization's staff.			3
b)	<b>Answer the short questions (Any five )</b>	10	L1	
	1. Define E-banking.			4
	2. What is E-commerce?			4
	3. Define DBMS.			5
	4. What are the different limitations of DBMS?			5
	5. Define Data Mining.			6
	6. What is Data Warehousing?			6
<b>Q.2</b>	<b>Answer the following</b>			
a)	Explain different components of IT?	10	L2	1
	OR			
a)	Illustrate different applications of IT in management.	10	L3	1

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b) State advantages of computer network in detail. 10 L1 2

OR

b) Illustrate LAN and WAN in detail. 10 L3 2

**Q.3 Answer the following**

a) Explain application of Internet for business organization. 10 L2 3

OR

a) Classify Intranet and Extranet in detail. 10 L2 3

b) Interpret types of E-Commerce in detail. 10 L3 4

OR

b) State advantages and disadvantages of E-Business in detail. 10 L1 4

**Q.4 Answer any Two**

a) Explain advantages of DBMS in detail. 10 L1 5

b) Discuss DBMS applications in Marketing and Human Resources Management. 10 L2 5

c) Discuss DBMS applications in Production management and Finance management 10 L2 5

**Q.5 Answer any Two**

a) Illustrate architecture of Data Warehousing in detail. 10 L3 6

b) Explain importance of Data Mining in detail 10 L2 6

c) Analyze how Data Warehousing and Data Mining are beneficial for Business Organizations. 10 L4 6

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